

Love
one another
as I have loved you. John 13:34



DIOCESE OF
St. Augustine
BISHOP'S ANNUAL
STEWARDSHIP APPEAL

FEBRUARY
26TH – 27TH

Today's Agenda

1. Welcome, Introduction, and Prayer
2. Recap of the 2021 Appeal
3. 2022 Case for Support
4. Bishop's Video Message
5. Overview of 2022 Appeal
6. Executing the Appeal in your Parish

Office of Development and Stewardship

Charlie Sloan

Director of Development & Stewardship

Deacon Ed Prisby

Associate Director of Development & Stewardship

Mary Hunter

Development Assistant

Lisa Lendvay

Database & Donor Relations Coordinator

Mardi Myers

Database Assistant

BASA 2022 Stewardship Prayer

BASA 2022 STEWARDSHIP PRAYER

Gracious and generous God, we adore you, we praise you, and we thank you. You are the creator of all that is good. You are the source of all we have and all we are. You have the ownership of everything, and in your mercy, you have given us the stewardship of your resources (1 Corinthians 4:2).

In the fullness of time, you sent us your son Jesus to teach us how to be good stewards of everything entrusted to us. He taught us to love one another as he has loved us, and share our time, talents, and treasure for the wellbeing of others (John 13:34).

Heavenly Father, send us your Holy Spirit to guide us in becoming his disciples through stewardship and make it a way of life. Help us to make you first in our lives by spending our time, talents, and treasure for your greater glory. Guide us in serving you by taking care of the needy in our midst. Help us always to rejoice in you, to pray unceasingly, and to give you thanks under all circumstances (1 Thessalonians 5:16).

We ask this through Christ our Lord. Amen.



Gracious and generous God, we adore you, we praise you, and we thank you. You are the creator of all that is good. You are the source of all we have and all we are. You have the ownership of everything and, in your mercy, you have given us the stewardship of your resources (1 Corinthians 4:2).

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2021 Overview

Overall Results as of 01/06/2022

Goals - 25 % participation and \$4.75 Million

Percent Family Participation	19.06%
Total Gifts Pledged	\$4,480,714
Total Gifts Received	\$4,457,939
Balance Due	\$22,775
Total Donors	11,278
Average Gift	\$397
Percent of Donations Collected	99.49%

BASA 4 Year Progress Report

	BASA 2018	BASA 2019	BASA 2020	BASA 2021
Financial Goal	\$3,500,000	\$5,000	\$5,000,000	\$4,750,000
Participation Goal	28%	31.5%	35%	25%
Total Gifts Pledged	\$5,123,993	\$4,615,565	\$4,455,972	\$4,432,246
<i>Total Gifts Received</i>	<i>\$4,995,994</i>	<i>\$4,490,701</i>	<i>\$4,385,558</i>	<i>\$4,402,498</i>
Balance Due	\$127,999	\$124864	\$70,414	\$29,749
Total No. Donors	15,405	13,602	13,372	11,180
<i>% Family Participation</i>	<i>24.88%</i>	<i>22.34%</i>	<i>22.15%</i>	<i>18.98%</i>
Average Gift	\$333	\$339	\$333	\$395
% of Financial Goal	146%	90%	89%	93%
% Collected	97.5%	97.29%	98.42%	99.33%
No. Crozier Donors	1,439	1,245	1,198	1,210

Case for Support

Why do we have an Annual Diocesan Appeal?

1. Helps to provide Catholic outreach, ministry, education, and services to the people and parishes throughout the diocese – Catholic or not. As one community of believers, we are all responsible for the well-being of the Church in our diocese.
2. The cost to educate and provide formation of seminarians is a great investment of the future of our Diocese. We are very blessed to have **19** men in formation.
3. BASA continues to offer the best source of new funding that does not take more from parishes (an increased cathedraticum) but instead, invites ALL of our faithful to make an additional gift to the greater Church community.

BASA 2022 Video

<https://vimeo.com/663090777>

2022 BASA Goal: 25% Participation

Clergy Care & Formation	\$1.4 million
Life, Charity & Justice	\$1.2 million
Discipleship and Evangelization	\$765,000
Catholic Education	\$675,000
Pastoral Ministries	\$450,000
TOTAL	\$ 4,500,000

2021 BASA - Your Generosity at Work

Clergy Formation – Seminarians, deacons, and support for active and retired priests.

Life, Charity & Justice – Catholic Charities of DOSA, pro-life ministry, prison ministry.

Catholic Education – Catholic schools (Guardian, St. Francis HS, St. Joseph HS) and religious education programs.

Discipleship and Evangelization – Operational support for the National Shrine of Our Lady of La Leche, missionary priests and sisters, campus ministry, and to engage Catholics throughout the diocese.

Pastoral Ministries – Multicultural ministries, marriage and family life ministry, youth and young adult ministry, and Apostleship of the Sea.

Parish Participation Goals for 2022

How are parish participation goals determined?

1. The Pastors Advisory Committee approved parish participation goals and a Diocesan-wide goal of 25% goal.
2. The 2022 goals reflect a 3.5% increase from last year's final rates.
3. All parishes at or below 21% participation in 2021 will have a goal of 24.5%, the base rate for the 2022 Appeal.
4. All parishes with 22%+ participation in 2021 will have a goal increase of 3.5% for 2022.

Each parish is asked to make a "good faith" effort to implement the Appeal plan as described in the Campaign Guide.

Important Dates

February 26-27, 2022

*Please ensure that there are no other parish activities or special collections that would interfere with the Appeal for the full 4-week process:
February 12 – March 6.*

WEEK #1 Pre-Announcement Weekend

February 12-13

(Parishes display posters and announce the Appeal in bulletins and at pulpit)

WEEK #2 Announcement Weekend

February 19-20

(Present lay witness testimony and Pastors to promote stewardship in their homilies)

WEEK #3 Commitment Weekend

February 26-27

(Video message from Bishop is shown and in-pew commitment process used at every mass)

WEEK #4 Follow-up Weekend

March 5-6

(Follow-up process for all who have yet to fill out a pledge envelope)

Preparing for Announcement Weekend February 19-20, 2022

- Pastor should prepare a homily that touches on a stewardship message.
- Theme of this year's BASA is taken from the pre-Gospel Alleluia acclamation from John 13:34...
 - *I give you a new commandment: love one another. As I have loved you, so you also should love one another.*
- Work with your pastor to provide lay witness testimonies at the end of Mass, or the time when announcements are made.

Why Promote Stewardship through the Homily and Lay Witness Testimony?

- It's about tangibly helping others and positively impacting peoples lives throughout our diocese.
- Practicing stewardship transforms parish communities.
- Many do not have a holistic understanding of stewardship.
- Stewardship enhances community outreach and involvement.
- Stewardship, as a way of life, changes one's perspective.
- Embracing stewardship brings individuals and families closer to Christ.

2022 Pre-Planning

By answering the following questions, as they specifically relate to your parish, you can adapt the corresponding Appeal communications and processes accordingly:

- Are you livestreaming Mass(es)?
- Are you currently offering printed bulletins? If no, how are you regularly communicating with parishioners? Any new channels of communication?
- Which entrances/exits are parishioners currently using during Mass?
- Do you have greeters/ushers available at each Mass?
- How is offertory currently being collected during in-person Mass?
- What kind of audio-visual equipment do you have available to share the BASA video?

Preparing for Commitment Weekend

- Check your box of BASA materials as soon as it arrives to ensure everything is there. Please notify our office (ext. 106) right away if anything is missing.
- Test the video(s) in the exact way it will be set up on Commitment Weekend.
- Assess your parish and how you are currently celebrating Mass vs. how Mass was celebrated in previous years.
- Meet with the volunteer team and ushers to communicate the updated in-pew process and responsibilities that are specific to your parish.
- Schedule sorting/ mailing team for the Monday following commitment weekend (February 28, 2022).
- BASA envelopes should be treated with the same care as parish offertory and should not be opened.

Your FedEx box(es) of BASA materials includes:

- In-pew Envelopes in both English and Spanish (for parishes that have Spanish Masses)
- Stewardship Prayer Cards
- Prayer Request Cards
- English/Spanish BASA Brochures
- Pencils (if requested on forms returned to DOSA)
- Parish Summary Report Forms (3 ply form)
- Pre-addressed, pre-paid FedEx labels, and envelopes
- ***Scheduled to ship to all parishes January 24, 2022***

A/V Equipment

- Ensure that you have the necessary A/V equipment in place prior to each Mass.
- Identify and prepare the person designated to run the equipment/troubleshoot for each Mass.
- If you are livestreaming Mass, please refer your parishioners joining you from home to the video that will be posted to the dosaf.com website that weekend. This will be a much better option for them to view the video.

TEST YOUR DVD ASAP

- If using a laptop, please download the video to a jump drive as a backup source from the DOSA website listed in your 2022 Campaign Guide.

Commitment Weekend - Follow the Process!

- **Pastors** should lead the in-pew process at each Mass.
- Before Mass begins, ushers/greeters should be provided enough in-pew envelopes and pencils to distribute to parishioners as they enter the church.
- After the Gospel has been proclaimed, **Pastor** introduces Appeal, then shares Bishop's message via the 2022 BASA video.
- When video or pastor in-pew pledge instruction is complete, all pledge envelopes are sealed and collected per the specific parish plan.
- Count and mail team meets Monday morning (2/28/22) to sort and mail package (use provided FedEx envelopes with appropriate reporting sheet).

Pledge Envelope

1. Focuses on three ways to give, including by mail
2. In person – collection basket or USPS mail
3. Online – DOSA website or scan QR code with smartphone
4. Text



LARGE OR SMALL, ALL GIFTS MAKE A DIFFERENCE - THANK YOU!



GIFT PLANS TO CONSIDER

Monthly Gift	Total Gift
\$10	\$60
\$50	\$300
\$100	\$600
\$200	\$1,200*

*Crozier Society begins at \$1,000

LEAVE A LASTING LEGACY

Please send me information about including the Church in my will or trust.

- 3 WAYS TO GIVE -

 **IN PERSON**
Place in parish offering basket or mail

 **ONLINE**
dosaf.com/bishopsappeal



 **TXT**
Text 22BASA to: 904-567-0887

Why the Pledge Envelope and Process is Important

1. Invites all to participate through gifts and prayers.
2. Engages parishioners that regularly attend your parish but are not registered.
3. Response determines follow-up by the diocese.

CREDIT CARD

ALL INFORMATION MUST BE COMPLETED to process your gift. Please print.

Master Card VISA American Express Discover

Card Holder's Name: _____

Credit Card No.: _____

Security Code on back of card: _____ Expiration Date: _____

Total Amount of Gift/Pledge \$ _____

One time gift 6 month pledge*

*Please allow up to 30 days for initial processing.

SCAN
HERE
TO GIVE
ONLINE



CASH or CHECK

STEP 1

Total Amount Pledged	Amount Enclosed	Balance to Be Paid
\$ _____	\$ _____	\$ _____

STEP 2

One time gift 6 month pledge*

STEP 3

Please make all checks payable to:
"B.A.S.A." or "Bishop's Annual Stewardship Appeal"
(Checks made out to your parish or a specific ministry
will not be credited to BASA)

**Please make all pledges to the 2022 campaign
before October 31, 2022.**



PLEASE CONSIDER A PLEDGE TO THE 2022 BISHOP'S ANNUAL STEWARDSHIP APPEAL

PRINT the FOLLOWING INFORMATION and RETURN to YOUR PARISH OR MAIL.

TITLE FIRST NAME LAST NAME

SPOUSE'S TITLE SPOUSE'S FIRST NAME SPOUSE'S LAST NAME

HOME ADDRESS APT/UNIT#

CITY STATE ZIP CODE

PREFERRED EMAIL ADDRESS PREFERRED PHONE

PARISH NAME

- I/We have **ALREADY** made a pledge or gift by mail or electronically, and will pray for the ministries the Appeal supports.
- Yes! I/We will make a pledge or gift today, and will pray for the ministries the Appeal supports.
- I/We are unable to make a pledge or give, but will pray for the ministries the Appeal supports.

- I/We have **ALREADY** made a pledge or gift by mail or electronically, and will pray for the ministries the Appeal supports.
- Yes! I/We will make a pledge or gift today, and will pray for the ministries the Appeal supports.
- I/We are unable to make a pledge or give, but will pray for the ministries the Appeal supports.

Processing Responses

All envelopes will be sorted into one of two categories:

#1 Category - BASA in-pew envelopes

#2 Category - All other envelopes: i.e. unidentified, no information, or direct mail pledge cards

Please rubber-band each category separately before placing in your FedEx envelopes along with the corresponding reporting sheet.

If a BASA check is received separately in the collection:

- Place check in plain, white envelope w/ Parish name on outside and total amount enclosed.
- Place in Category #2 and include in FedEx package to Diocese.

If loose BASA cash is received in the collection:

1. Place ALL loose cash in a plain, white envelope.
2. Write "Parish Name/Anonymous" on envelope.
3. Total the dollar amount, write amount on the envelope, seal, and place in Category #2.

Complete Parish Summary Report

- Fill out all information
- Count of each category noted
- Include top copy (white) with the pledge envelopes sent to processor via FedEx
- Send yellow copy to Diocese:
- Fax: **904-619-2358** or Scan/Email: **mhunter@dosaf1.com**
- Keep pink copy for Pastor/parish records

*This process needs to be followed for every FedEx envelope mailed. Please mail collected pledges/contributions **weekly, through the week of March 15th**. After March 15th, mail pledges/contributions to:*

The Catholic Center
Attn: Bishop's Annual Stewardship Appeal
11625 Old St. Augustine Road
Jacksonville, FL 32258



2022 PARISH SUMMARY REPORT

Parish: _____
 City: _____
 Prepared by: _____
 Phone Number: _____

* Please include a summary report in **each** FedEx envelope mailed to processor.
Please do not open any envelopes.

This report is for: Commitment Weekend Follow-Up

ENVELOPE TYPE	NUMBER OF ENVELOPES
BASA in-pew envelopes	
All other envelopes: Unidentified, no information and/or pledge cards received by mail	
TOTAL ENVELOPES	

Collection Date: _____ Mail Date: _____

This report is for FedEx envelope # _____ of _____ (total # FedEx envelopes mailed on above date).

- Any Questions? Call 904-208-6929
- White copy - Return in FedEx envelopes provided
- Yellow copy - Mail, Email, or FAX to the Diocese of St. Augustine
- Pink copy - Retain for parish records
- Pledges/donations should be mailed to processor via FedEx envelopes on a weekly basis, through week of March 15th
- If you need more FedEx envelopes, please contact the Office of Development & Stewardship at ext. 106
- **Pledges/donations received after March 15th should be mailed directly to the Diocese of St. Augustine at address below, Attention: BASA**

Diocese of St. Augustine • Office of Development & Stewardship
 11625 Old St. Augustine Road • Jacksonville, FL 32258
 Email: mhunter@dosaf1.com • FAX (904) 619-2358

On-going Processing of Pledges & Gifts to BASA

- If you receive any pledge envelopes in the weeks following Commitment Weekend Sunday, include in the Follow-up Appeal pledge processing as noted on previous slide.
- After week of March 15th, please send any loose checks made out to “BASA” or “Bishop’s Appeal” that you may receive, immediately to the Diocese :

Diocese of St. Augustine

Attn: Bishop’s Annual Stewardship Appeal

11625 Old St. Augustine Road

Jacksonville, FL 32258

What will help you reach your participation goal?

- *Pastor support!*
- BASA Prayer, posters, and pulpit announcements.
- Well prepared homily and lay testimonies.
- Take time to assess what has changed this year.
- Closely follow the in-pew process.
- Execute the in-pew process on Follow-Up Weekend.
- Return late pledges by mail ASAP.
- Post parish results and other BASA information provided by the Diocese in the bulletin and on your website.

How to Access Parish Resources

- This is where the video (and all BASA resources) may be downloaded to your computer or portable flash-drive:
- <http://intranet.dosafl.com/development/home/bishops-annual-stewardship-appeal>
- You can also scan this QR Code from your smart-phone or tablet:



Upcoming BASA Commitment Weekends

- 2023 BASA – February 18-19
- 2024 BASA – February 10-11

Contact Person For Help & Information

- Deacon Ed Prisby
- (904) 262-3200, ext. 160
- eprisby@dosaf1.com

THANK
YOU

